

SUMMIT. AWARDS

NOV, 2024 LONDON

XODUS COMMUNICATIONS LIMITED IS A REGISTERED COMPANY IN THE UNITED KINGDOM WITH REGISTRATION NUMBER 14863724. FORTY UNDER 40 AWARDS IS OWNED BY XODUS COMMUNICATIONS UK AND TRADEMARKED IN UK IN CLASS 41 WITH REGISTRATION NUMBER UK00003920761

## **ABOUT**

The Forty under 40 Award is to identify, honor, and celebrate a cross-section of the nation's most influential and accomplished young business leaders under the age of forty from a wide range of industries we cover, who are committed to business growth, professional excellence, and community service and have risen up the ranks of their companies or industries at a relatively young age as a result of this.

We believe that putting the spotlight on these young achievers will not only celebrate them but also build a strong platform for them by giving a voice and opportunities to the next generation of industry pacesetters while building a positive attitude in our youth to strive for excellence at a tender age.

Year after year, we have seen outstanding individuals of trailblazers strive hard with dedication and perseverance by overcoming challenges and economic instability. These are the people we want to award. Our Awarding Board is seeking outstanding entrepreneurs, executives, managers, and professionals in the public and private, and non-profit sectors and will recognize attributes such as achievements in business, experience and innovation, vision, leadership, and community involvement.

Our categories cover a wide range of all the various sectors you can think of, ranging from banking and finance, energy, family business, agriculture, theatre and arts, journalism, fashion, law, sports, event management, health, technology, and innovation amongst others

Forty under 40 founded by Richard Abbey Jnr, is currently held in Ghana, Africa, United Kingdom and South Africa

#### TRADE MARKS REGISTRY



#### REGISTRATION CERTIFICATE

Trade Marks Act 1994 of

Great Britain and Northern Ireland

I certify that the mark shown below has been registered under No. UK00003920761 effective as of the date 08/06/2023 and has been entered in the register on 08/09/2023

Signed this day at my direction

Han Williams

Adam Williams

REGISTRAR

Representation of Mark FORTY UNDER 40 AWARDS

The mark has been registered in respect of:

Class 41:

Arranging of award ceremonies; Arranging of award ceremonies to recognise achievement; Hosting [organising] awards; Hosting [organising] awards relating to television; Arranging and conducting award ceremonies; Organization of entertainment competitions; Arranging of competitions for entertainment purposes.

In the name of XODUS COMMUNICATIONS LIMITED Company number 14863724

## OUR BRANDS











## **JURY**

Our Awards are carefully managed to guard the credibility and ensure their sustainability. The Awards are supervised by a Judging Panel of eminent Britons comprising the following:



BOBBI TREHAN-YOUNG CEO & FOUNDER OF BOBBI | LONDON™



REECE MENNIE HUNTER JONES GROUP



FOLABI EDWARD OBEMBE PRESIDENT AND CEO, WORLDVIEW INTERNATIONAL GROUP



MR. PAUL AKWABOAH UKGCC ADVISORY BOARD & PARTNER -ACCESS MEDIA, UK



**DR. ELLIE SATTARI**THE BRITISH ACADEMY
OF FACIAL AESTHETICS (BAFA)



NYASHA MICHELLE BBC



KARRIE LIU HYPATIA ANALYTICS



JOEL LAMPTEY SOLICITOR, HANSON WOODS LIMITED



To be eligible, candidate must be a citizen of United Kingdom, living and doing business in The United Kingdom.

Nominees with repeat submissions will have no advantage over those with one nomination. The selection process is not swayed by the number of nominations an individual receives.

Nominations can be anonymous, and letters of recommendation are not required. Nominees must still be under the age of 40, or 40 in the year of the event.

Nominees must be entrepreneurs or Chief Executive officers, Co-Founder, Senior Management, Shareholders or CEOs of a company.

Add this. Forty under 40 founded by Richard Abbey Jnr, is currently held in Ghana, Africa, United Kingdom and South Africa

#### AWARD CATEGORY

- 1. Banking and finance
- 2. Health and wellness
- 3. Human Resource and development
- 4. Education
- 5. Insurance
- 6. Investment and Pensions
- 7. Law
- 8. Government and Government Agencies
- 9. Manufacturing
- 10. Logistics and Supplies
- 11. Real Estate Development / Construction
- 12. Sales and Marketing / Advertising / Communications
- 13. Technology and Innovation
- 14. Mining and Natural resources
- 15. Agriculture and Agro processing
- 16. Food /Catering and Beverage
- 17. Energy/Oil and Gas
- 18. Theatre and Arts
- 19. Fashion
- 20. Architecture / Design / Decor
- 21. Hospitality
- 22. Safety and security
- 23. Transport / Automotive
- 24. Community Development
- 25. Philanthropy and Non Profit
- 26. Sports
- 27. Aviation
- 28. Consultancy and Professional services
- 29. Family business
- 30. Media (Digital and Social)
- 31. Event Management / Planning
- 32. Shipping and Maritime
- 33. Journalism (Radio / TV / Newspaper)
- 34. Printing / Press and Publishing
- 35. Music & Entertainment
- 36. Telecom and Mobile / Software Development
- 37. Social enterprise and Community Development

38. Beauty and Lifestyle

39. Authorship and Creative Writing

40. Travel and Tourism



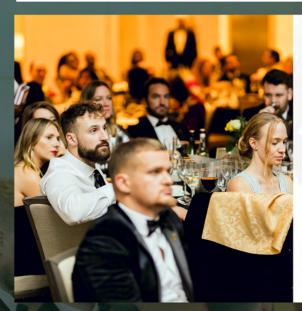


#### **PURPOSE**

To recognize and celebrate 40 emerging leaders under the age of 40 who demonstrate or impact personally and/ or professionally through their exceptional leadership.

- To identify projects and individual achievements that have enabled young achievers to set them apart from their competitors and have produced clear and compelling value, return on investment, and other relevant results.
- To encourage our upcoming youth that excellence and success can be achieved at a very tender age.
- To recognise and celebrate 40 emerging leaders under the age of 40 who demonstrate or impact personally and/ or professionally through their exceptional leadership

#### November 2024



# **BUSINESS SUMMIT**

The Under 40 Champion Summit is a business and networking event for the finalist. It is expected to gather over 100 entrepreneura and chief executives under 40.

The summit offers participants a one-day retreat to gain a new perspective on their businesses. It also servers as a networking event for the industrie's present and future leader



# **AWARDS NIGHT**

he Forty Under 40 Awards will identify, honour and celebrate a cross section of the nation's most influencial and accomplished young business

leaders under the age of 40 from a wide rage of industries, who arecommited to business growth, professional excellence, community servie and have risen up the ranks of their companies or industries



#### WHY ATTEND

Participating in the Forty Under 40 Awards is one of the fastest routes to wide recognition of your achievements. Finalists and winners will benefit from extensive media coverage; wide exposure in the investment community; and enhanced peer recognition.

- Recognize and Showcase individual activities and achievements in the past year.
- Gain individual and company recognition in the world of business Unwind after a challenging year.
- Reward individual efforts in a high-profile, cost-effective setting.
- Interact with industry players on issues of mutual interest.
- Bridge the gap between entrepreneurs, executives, managers, and professionals in the public, private, and non-profit sector companies.
- Advertise company products and services
- Conduct business in a relaxed and fun networking environment.
- The Awards represent a cross-section of individuals of excellence from a wide range of industries we cover who are ahead of their age



















































































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### **TIMELINES**

Nominations Open

JULY 2024 Preliminary investigation

AUGUST 2024 Publication of Nominees

SEPTEMBER 2024 Voting

SEPTEMBER, 2024

**Event Date** 

NOVEMBER, 2024

## PLATINUM PACKAGE

#### **Title Sponsorship**

- 1. Database sharing with sponsor.
- 2. Branding of cocktail and networking section.
- 3. Presentation of awards by representative from your company.
- 4. Speaking rights of 5 minutes during the event which brings together over 200 guests.
- 5. Branding of venue.
- 6. Title name for subsidiary events/assoicated activity.
- 7. Five award naming rights.
- 8. Full page advertisement /profile in the awards ceremony brochure.
- 9. Mention of principal sponsor in all media relations activities.
- 10. Mention of principal sponsorship during the launch of finalists.
- 11. One complimentary table for 10 people of the award ceremony.
- 12. One complimentary place at the high table at the ceremony.
- 13. Logo imposition on live stream of events.
- 14. Exhibition slot at the UNDER 40 Champions Summit.
- 15. Access to event photography and special interview segment.
- 16. Sponsor status on website, electronic flyers and nomination forms.
- 17. Company's commemorative brochures and literature on each table.
- 18. Sponsorship award and certificate.

SPONSORSHIP **£** 60,000

## GOLD PACKAGE

- 1. Branding of cocktail and networking section.
- 2. Presentation of awards by representative from your company.
- 3. Speaking rights of 5 minutes during the event which brings together over 200 guests.
- 4. Branding of venue.
- 5. Two award naming rights.
- 6. Full page advertisement /profile in the awards ceremony brochure.
- 7. Mention of principal sponsor in all media relations activities.
- 8. Mention of principal sponsorship during the launch of finalists.
- 9. One complimentary table for 10 people of the award ceremony.
- 10. Logo imposition on live stream of summit.
- 11. Exhibition slot at the UNDER 40 Champions Summit.
- 12. Access to event photography and special interview segment.
- 13. Sponsor status on website, electronic flyers and nomination forms.
- 14. Company's commemorative brochures and literature on each table.
- 15. Sponsorship award and certificate.
- 16. Opportunity to network with senior industry figures, rising stars as well as influential guest.

SPONSORSHIP **£** 40,000

## SILVER PACKAGE

#### **Sponsorship benefits**

- 1. Branding of event venue only
- 2. Presentation of Awards by representative from your company.
- 3. Speaking rights of 5 minutes during the events and summits/ live activities associated with the event
- 4. One Award naming right
- 5. Full page advertisement/profile in awards ceremony brochure
- 6. Logo imposition on all motion graphics during the Award
- 7. 3x MC mentions during the Award
- 8. 3 complimentary tickets to the Award ceremony.
- 9. Company's commemorative brochures and literature on each table.
- 10. Sponsorship Award and Certificate
- 11. Logo and TVC to be played at event and live on virtual to participating countries
- 12. Opportunity to network with senior industry figures, rising stars as well as influential guests

£ 25,000

### DRINK RECEPTION PACKAGE

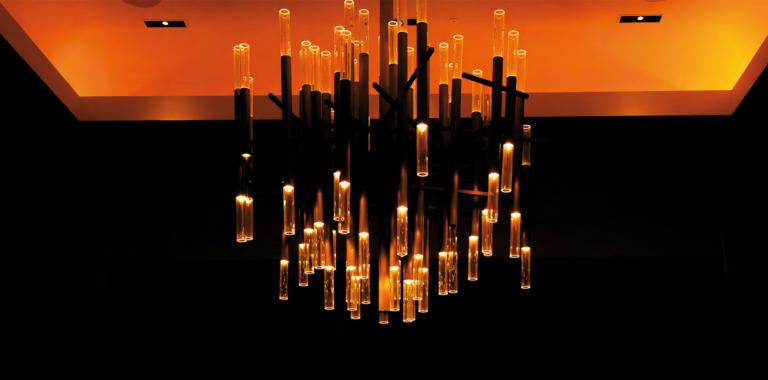
This offers a company the opportunity to sponsor drinks/cocktails reception at the start of the awards ceremony

SPONSORSHIP £ 10,000

## AWARD NAMING RIGHTS

This Rights gives your company the opportunity of title ownership of a particular award category. Thus the Award is named after the company. Company benefits from logo on projected screen at the event and on the Crystal Plaque. Naming rights is limited to certain categories only. Offer is limited for one year.

SPONSORSHIP £ 4,000





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